

# Angel *Tran*

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## ◎ PROFILE

Experienced graphic designer with **1.5 years in a design agency and 3 years freelancing**. Strong attention to detail and ability to thrive under pressure in a fast-paced multi-project environment. Thrives in collaborative settings while also excelling in independent work. Passionate about creating visually impactful designs that resonate with audiences and drive results.

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## Skills

Brand Design  
Logo Design  
Package Design  
Pattern Design  
Web Design  
Poster Design  
Roll-up Banner Design  
Brochure Design  
Digital Design  
Social Media Management

## Software

Adobe Indesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Adobe XD  
Affinity Designer  
Figma  
Wix  
Microsoft Office  
Google Suite

## Languages

English  
Cantonese  
Mandarin

## ◎ EXPERIENCE

July 2021 - Present

### Freelance Designer | Self-employed

- Worked closely with **over 50 clients**, varying from individuals to corporations and diverse companies in fields such as food, beauty, technology, and the real estate industry.
- Provided a diverse range of services, created both print and digital marketing materials and merchandise design: package design, brochure design, landing page design, campaign design, social media post templates design etc.

June 2022 - December 2023

### Graphic Designer | DAY OF DESIGN

- **Logo Design:** Collaborated with the branding team, and created impactful logo designs and brand collaterals for over 80 clients in the finance, insurance, real estate, catering, and beauty industries.
- **Print Design:** Developed custom design solutions, including brochures, posters, roll-up banners, and billboards for marketing campaigns.
- **Web Design:** Worked with senior designer to develop functional and visually appealing websites through Wix, ensuring user-friendly navigation and layouts.
- **Package Design:** Created food package design that effectively showcased product features and branding.
- **Asset Design:** Designed diverse print and digital assets - brochures, flyers, social media posts, internal documents, and website maintenance, to support agency promotion and client engagement efforts.

## ◎ EDUCATION

September 2018 - April 2021

### Seneca College of Applied Arts and Technology

Graphic Design | Advanced Diploma

## ◎ VOLUNTEER

July 2015

### Peer Leader | NOW Program

- Introduced Canadian high school life and welcome newcomers.
- Organized events and group activities.
- Helped 50+ newcomers integrate into Canadian high school culture.